

As FB raised privacy wall, it carved an opening for tech giants

THE NEW YORK TIMES
December 19

FOR YEARS, FACEBOOK gave some of the world's largest technology companies more intrusive access to users' personal data than it has disclosed, effectively exempting those business partners from its usual privacy rules, according to internal records and interviews.

The special arrangements are detailed in hundreds of pages of Facebook documents obtained by The New York Times. The records, generated in 2017 by the company's internal system for tracking partnerships, provide the most complete picture yet of the social network's data-sharing practices. They also underscore how personal data has become the most prized commodity of the digital age, traded on a vast scale by some of the most powerful companies in Silicon Valley and beyond.

The exchange was intended to benefit everyone. Pushing for explosive growth, Facebook got more users, lifting its advertising revenue. Partner companies acquired features to make their products more

attractive. Facebook users connected with friends across different devices and websites. But Facebook also assumed extraordinary power over the personal information of its 2.2 billion users — control it has wielded with little transparency or outside oversight.

Facebook allowed Microsoft's Bing search engine to see the names of virtually all Facebook users' friends without consent, the records show, and gave Netflix and Spotify the ability to read Facebook users' private messages.

The social network permitted Amazon to obtain users' names and contact information through their friends, and it let Yahoo view streams of friends' posts as recently as this summer, despite public statements that it had stopped that type of sharing years earlier.

Facebook has been reeling from a series of privacy scandals, set off by revelations in March that a political consulting firm, Cambridge Analytica, improperly used Facebook data to build tools that aided President Trump's 2016 campaign. Acknowledging that it

had breached users' trust, Facebook insisted that it had instituted stricter privacy protections long ago. Mark Zuckerberg, the chief executive, assured lawmakers in April that people "have complete control" over everything they share on Facebook.

But the documents, as well as interviews with about 50 former employees of Facebook and its corporate partners, reveal that Facebook allowed certain companies access to data despite those protections. They also raise questions about whether Facebook ran afoul of

a 2011 consent agreement with the Federal Trade Commission that barred the social network from sharing user data without explicit permission.

In all, the deals described in the documents benefited more than 150 companies — most of them tech businesses, including online retailers and entertainment sites, but also automakers and media organisations. Their applications sought the data of hundreds of millions of people a month, the records show. The

deals, the oldest of which date to 2010, were all active in 2017. Some were still in effect this year.

In an interview, Steve Satterfield, Facebook's director of privacy and public policy, said none of the partnerships violated users' privacy or the FTC agreement. Contracts required the companies to abide by Facebook policies, he added.

Still, Facebook executives have acknowledged missteps over the past year. "We know

we've got work to do to regain people's trust," Satterfield said. "Protecting people's information requires stronger teams, better technology and clearer policies, and that's where we've been focused for most of 2018." He said that the partnerships were "one area of focus" and that Facebook was in the process of winding many of them down.

Facebook has found no evidence of abuse by its partners, a spokeswoman said.

SpaceX cancels first US national security mission

REUTERS
December 19

ELON MUSK'S SPACEX halted on Wednesday the long-delayed launch of a navigation satellite for the US military, failing to complete its first designated national security mission for the United States due to a technical issue with its rocket.

SpaceX's Falcon 9 rocket, carrying a roughly \$500 million global positioning system (GPS) satellite built by Lockheed Martin, was slated to take off from Florida's Cape Canaveral shortly after 9 am local time (1930 IST).

SpaceX said on Twitter it was standing down from the launch attempt of the GPS III to further evaluate an "out of family" reading on the rocket's first-stage sensors and would confirm a new launch date once that review was complete.

A successful launch would have been a significant victory for Musk, a billionaire entrepreneur who spent years try-

ing to break into the lucrative market for military space launches long dominated by Lockheed and Boeing.

It was to mark SpaceX's first so-called National Security Space mission, as defined by the US military, SpaceX said.

SpaceX sued the US Air Force in 2014 in protest over the military's award of a multi-billion-dollar, non-compete contract for 36 rocket launches to United Launch Alliance, a partnership of Boeing and Lockheed. It later dropped the lawsuit after the Air Force agreed to open up competition.

In 2016, SpaceX won an \$83 million Air Force contract to launch the GPS III satellite, which will have a lifespan of 15 years.

Wednesday's launch was set to be the first of 32 satellites in production by Lockheed under contracts worth a combined \$12.6 billion for the Air Force GPS III program, Lockheed spokesman Chip Eschenfelder said.

SpaceX said it was standing down from the launch attempt to further evaluate an "out of family" reading on the rocket's first-stage sensors and would confirm a new launch date once that review was complete

Trump panel suggests guns in schools for students safety

AGENCIES
Washington, December 19

A SAFETY PANEL set up by US President Donald Trump in the wake of numerous school shootings recommended Wednesday that schools consider arming staff, using veterans as guards and reversing Obama-era guidelines.


The Federal Commission on School Safety panel, led by Education Secretary Betsy DeVos, was set up after the February massacre in Parkland, Florida, when a former student shot dead 17 people, sparking mass gun control protests.

The commission rejected

calls to increase the minimum age required for gun purchases, arguing in its 180-page report that most school shooters obtain their weapons from family members or friends.

Instead it suggested arming staff — even teachers in some circumstances — "for the sake of effectively and immediately responding to violence." School districts where police responses could be slower, such as rural districts, may benefit in particular, the commission said.

It also recommended education authorities hiring military veterans and former police officers who "can also serve as highly effective educators."



ICICI Prudential Asset Management Company Limited
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Notice-cum-Addendum to the Scheme Information Document (SID)/Key Information Memoranda (KIM) of ICICI Prudential Long Term Equity Fund (Tax Saving) (the Scheme)

Introduction of Systematic Withdrawal Plan (SWP) and Systematic Transfer Plan (STP) - Out facility under the Scheme:

Notice is hereby given that the Trustees of ICICI Prudential Mutual Fund (the Fund) have approved introduction of SWP and STP - Out facility, post completion of lock-in period of 3 years, under all the plans/options/sub-option of the Scheme with effect from January 1, 2019.

The following provisions shall be included in the SID of the Scheme under the section 'Special Products/facilities available' under 'Ongoing Offer Details'.

Systematic Withdrawal Plan (SWP)

Unitholders of the Scheme have the benefit of enrolling themselves in the Systematic Withdrawal Plan. The SWP allows the Unitholder to withdraw a specified sum of money each month from his investments in the Scheme. SWP is ideal for investors seeking a regular inflow of funds for their needs. It is also ideally suited to retirees or individuals who wish to invest lump-sum and withdraw from the investment over a period of time. At the time of registration, the minimum amount which the Unitholder can withdraw is ₹ 500 and in multiples of ₹ 1. The Unitholder may avail of this facility by sending a written request to the Registrar.

Investors may please note that SWP facility shall be available under the Scheme only post completion of lock-in period of 3 years.

Monthly, Quarterly, Half Yearly and Annual frequencies are available under this facility. Minimum number of installments for all the frequencies will be 2. Investors can choose any date of his/her preference as SWP withdrawal date to register under any frequency available. In case the date chosen for SWP falls on a Non-Business Day or on a date which is not available in a particular month, the SWP will be processed on the immediate next Business Day.

In case none of the frequencies has been selected then Monthly frequency shall be considered as the Default frequency and where no withdrawal date is selected, 1st business day of the month shall be considered as the default SWP date.

The amount thus withdrawn by Redemption will be equated into Units at Applicable NAV based prices and the number of Units so arrived at will be subtracted from the Units balance to the credit of that Unitholder.

The SWP may be terminated on a written notice by a Unitholder of the Scheme and it will terminate automatically if all Units are liquidated or withdrawn from the account or upon the Funds receipt of notification of death or incapacity of the Unitholder.

Systematic Transfer Plan (STP)

Investors/Unitholders are requested to note that the Scheme is now available both as a Source and Target Scheme under STP facility. Value STP and Flex STP are not available under the Scheme. Investors may please note that STP - Out facility shall be available under the Scheme only post completion of lock-in period of 3 years.

This Notice-cum-addendum forms an integral part of the SID/KIM/addenda of the Scheme, as amended from time to time.

All the other provisions of the SID/KIM/addenda of the Scheme except as specifically modified herein above remain unchanged.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai
Date : December 19, 2018
No. 015/12/2018

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

As part of the Go Green Initiative, investors are encouraged to register/update their e-mail id and mobile number with us to support paper-less communications.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.



AXIS BANK LTD.
Registered office : "Trishul", 3rd Floor, Opp Samaratheshwar Temple, Near Law Garden, Ellisbridge, Ahmedabad - 380006
Branch Address : Sterling Plaza, 5th Floor, Opp. Sai Petrol Pump, J.M. Road, Pune - 411 004. Phone No. 020-67481137

POSSESSION NOTICE

Whereas the Authorized Officer of **Axis Bank Ltd.** (previously known as **UTI Bank Ltd.**) under Securitization & Reconstruction of Financial Assets and Enforcement of Security Interest Act 2002 & in exercise of powers conferred under Section 13(12) read with rule 9 of the security interest (enforcement) rules 2002, has issued Demand Notices as mentioned below, under Section 13(2) of the said Act, calling upon the concerned Borrowers / Guarantors / Mortgagors, as per the details given below, to repay the amounts mentioned in the respective Notices within 60 days from the date of the respective Notices. The concerned Borrowers / Guarantors / Mortgagors having failed to repay the respective due amounts, notices are hereby given to the concerned Borrowers / Guarantors / Mortgagors in particular and the public in general that the undersigned has taken **Symbolic Possession** of the properties described herein below in exercise of powers conferred on him under Section 13(4) of the said Act on the dates mentioned below. The concerned Borrowers / Guarantors / Mortgagors in particular and the public in general are hereby cautioned not to deal with the concerned properties and any dealing with the said properties will be subject to the charge of **Axis Bank Ltd.** for the amounts mentioned below. The Borrower's attention is invited to provisions of sub - section (8) of section 13 of the Act, in respect of time available to redeem the secured assets.

Sr. No.	Name & Address of Borrowers / Guarantors / Property Holders, as the case may be	Outstanding Amount (Rs.) as on date	Date of Demand Notice Date of Possession
1	1) Mr. Bhagawan Popat Lokhande (Applicant), 2) Mr. Sumitra B. Lokhande (Co-Applicant), Both R/at: Flat No. 1404, Building No.-J1, Jeneva, Ghodbandar Road, Thane - 400607. Also At - Flat No. 21, 3 rd Floor, Anusaya Prestige, Pimpelgaon Road, Manchar, Tal. Ambegaon, Pune.	Rs. 9,47,582/- (Rupees Nine Lakh Forty Seven Thousand Five Hundred Eighty Two Only) as on 26/06/2018 plus interest incurred from 27/06/2018	26/06/2018 15/12/2018
Description of Immovable Property : All the piece and parcel of Flat No. 21, admeasuring about 633.94 Sq. Ft, located on 3 rd Floor, Anusaya Prestige, Pimpelgaon Road, Manchar, Tal. Ambegaon, Pune.			
2	1) Mr. Binay Bantsan Mandal (Applicant), 2) Mrs. Pabitra Mandal (Co-Applicant), Both R/at - S. No. 67, Om Dnyansagar Niwas, Bhairav Nagar, Dhanori, Near Viman Building, Pune. Also At: Flat No-C-303, Mayuri Gold Life, Sanaswadi, Pune Nagar Road, Pune - 412208.	Rs. 15,48,142/- (Rupees Fifteen Lakh Forty Eight Thousand One Hundred Forty Two Only) as on 26/06/2018 plus interest incurred from 27/06/2018	26/06/2018 15/12/2018
Description of Immovable Property : All the piece and parcel of Flat No-C-303, admeasuring about 595 Sq. Ft, Gat No. 1404, Mayuri Gold Life, Sanaswadi, Pune-Nagar Road, Pune - 412208.			
3	1) Mr. Hemant Balu Sonawane (Borrower/Mortgagor), H. No. 2, S. No. 38, Matchwellco, Back to Jai Malhar Hotel, Wadgaonsheri, Bramha Sun City, Pune, 411014. Also At - N-52/SF-3/2916, CIDCO Colony, Uttam Nagar, Bhagwati Chowk, Behind Raj Medical, Nashik 422009. Also At - Flat No. 407, Indrayani Heights, Ph-II, Gut No. 689, Koregaon Bhima, Pune. 2) Mr. Balu Devchand Sonawane (Co-Borrower/Mortgagor) N-52/SF-3/2916, CIDCO Colony, Uttam Nagar, Bhagwati Chowk, Behind Raj Medical, Nashik 422009. Also At - Flat No. 407, Indrayani Heights, Ph-II, Gut No. 689, Koregaon Bhima, Pune.	Rs. 13,72,787/- (Rupees Thirteen Lakh Seventy Two Thousand Seven Hundred Eighty Seven Only), as 31/08/2018 plus interest incurred from 01/09/2018	31/08/2018 15/12/2018
Description of Immovable Property : All the piece and parcel of Flat No.407, on the Fourth Floor, adm. Area about 595 Sq. Ft. total Built up area 55.29 Sq. Mtr. in the building known as "Indrayani Heights" situated at Plot No. 42+45+46+47+48+57, Gut No. 689, situated at village Koregaon Bhima, Tal. Shirur, Dist. Pune, within the limits of Sub-Registrar Talegaon Dhamdhare, Panchayat Samiti Shirur and Zilla Parishad Pune. Boundaries : East - Open Space, West - Open Space, South - Open Space, North - Staircase.			
4	1) Mr. Sumit Bhalerao (Applicant), S. No. 209, Bhagirathi Nagar, Hadapsar, Pune. Also At - Flat No. 305, Nakshatra, 3rd floor, Wing G, Antila Koregaon Bhima, Shirur Taluka, Pune - 16. 2) Mr. Rahul Bansode (Guarantor), EktaVihar, 39/7, Khadakwasala, Pune 23.	Rs. 10,28,385/- (Rupees Ten Lakh Twenty Eight Thousand Three Hundred Eighty Five Only) as on 26/06/2018 plus interest incurred from 27/06/2018	26/06/2018 15/12/2018
Description of Immovable property : All That Piece And Parcel of Flat No. 301 Admeasuring About 420 Sq. Ft. Carpet Area Located In Bldg No. - B In The Project Name Called Arambh, Talegaon Dhamdhare, Pune - 412209			
5	1) Mr. Aditya Ashok Kadam (Borrower / Mortgagor), 2) Mrs. Anushree Ashok Kadam (Co-Borrower) Both at: C/o. Kashinath Ambre, Sahyog Colony, Nadhe Nagar, S. No. 114, Block No. 784-1, Pimpri, Pune, 411017. Also At - Flat No. 302, A wing, "Aaple Ghar", Talegaon Dhamdhare", Pune.	Rs. 9,68,757/- (Rupees Nine Lakh Sixty Eight Thousand Seven Hundred Fifty Seven Only) as on 31/08/2018 plus interest incurred from 01/09/2018	31/08/2018 15/12/2018
Description of Immovable property : All the piece and parcel of flat No.302, on the Third Floor, in A wing, adm. Area about 29.54 Sq. Mtrs. i.e. 318 Sq. Ft. Carpet and alongwith exclusive right to use one Scooter parking admeasuring area about 2 Sq. Mtrs. bearing in the building known as " Aaple Ghar Talegaon Dhamdhare" of the building constructed on the land gut No 3439 adm. 1 Hecter 11 are, having assessment at Rs.2.81 Ps. Situated at village Talegaon Dhamdhare, Tal. Shirur, Dist. Pune and within the jurisdiction of Sub-Registrar Talegaon Dhamdhare & Shirur and within the limits of grampanchayat Talegaon Dhamdhare, Zilla Parishad Pune, Taluka Panchayat Samiti Shirur same is bounded as per revenue record.			

Date: 15/12/2018
Place: Pune

Authorized Officer,
Axis Bank Ltd.



Taxpayers who have not filed ITR for A.Y. 2018-19

File your ITR before 31st December, 2018

(with late fee of ₹5,000/-)

(Late fee will increase to ₹10,000/- for ITRs filed after 31st December 2018)



Income Tax Department
Central Board of Direct Taxes

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Transaction costs that are directly attributable to the acquisition or issue of financial assets and financial liabilities (other than financial assets and financial liabilities at fair value through profit or loss) are added to or deducted from the fair value measured on initial recognition of financial asset or financial liability. Transaction costs directly attributable to the acquisition of financial assets or financial liabilities at fair value through profit or loss are recognised in profit or loss.

(i) **Financial assets at amortised cost**

Financial assets are subsequently measured at amortised cost if these financial assets are held within a business whose objective is to hold these assets in order to collect contractual cash flows and contractual terms of the financial asset give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

(ii) **Financial assets at fair value through other comprehensive income (FVTOCI)**

A financial asset is measured at FVTOCI if it is held within a business model whose objective is achieved by both collecting contractual cash flows and selling financial assets and the contractual terms of the financial asset give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

(iii) **Financial assets at fair value through profit or loss (FVTPL)**

A financial instrument is any contract that gives rise to a financial asset of one entity and a financial liability or equity instrument of another entity. Financial instruments also include derivative contracts such as foreign exchange forward contracts.

(iv) **Investment in subsidiaries, associates and joint venture**

The Company has accounted for its investments in subsidiaries, associates and joint venture at cost.

(v) **Financial liabilities**

All financial liabilities are recognized at fair value and in case of loans, net of directly attributable cost. Fees of recurring nature are directly recognised in the Statement of Profit and Loss as finance cost.

Financial liabilities are carried at amortized cost using the effective interest method. For trade and other payables maturing within one year from the balance sheet date, the carrying amounts approximate fair value due to the short maturity of these instruments.

(vi) **Equity instruments**

An equity instrument is a contract that evidences residual interest in the assets of the Company after deducting all of its liabilities. Equity instruments recognised by the Company are recognised at the proceeds received net off direct issue cost.

(vii) **Derecognition of financial instruments**

The Company derecognizes financial liability (or a part of a financial liability) from the Company's Balance Sheet when the obligation specified in the contract is discharged or cancelled or expires.

Details of its other group companies including their capital structure and financial statements:

Aurionpro Solutions S.P.C., Bahrain

Aurionpro Solutions S.P.C. registered on March 21, 2006 vide Registration Number 60228-1 having its registered office at P.O. Box 11490, Manama, Kingdom of Bahrain. The Company is engaged into principal activities of development of computer software, computer consultancy and computer facilities management services. Capital of the Company comprises of authorised, issued and paid-up 17,848 shares of BHD 100 per share. The Authorised and issued capital of the Company is 2,50,000 Bahrain Dinars.

Particulars	FY 2017-18 (₹)
Total Income	632,246,575.63
Profit/Loss After Tax	86,687,117.58
Equity Share Capital	306,857,694.09
Reserve and Surplus (excluding revaluation reserve)	882,822,737.70
No. of Equity Shares of 100 BHD each	17,848
Earnings Per Share (Basic)	4,856.97
Earnings Per Share (Diluted)	4,856.97

Aurionpro SCM Pte Ltd, Singapore

Aurionpro SCM Pte Ltd is registered under the Companies Act (Cap50) on and from November 09, 2009 vide company number 200920948R, having registered office address at 438B, Alexandra Road, #05-11, Alexandra Technopark, Singapore (119968). The Company is engaged into principal activities of wholesale of computer software. The issued and paid up share capital of the Company is USD 8,628,311.

Particulars	FY 2017-18 (₹)
Total Income	29,038,106.06
Profit/Loss After Tax	2,722,306.37
Equity Share Capital	561,220,723.52
Reserve and Surplus (excluding revaluation reserve)	279,808,880.55
No. of Equity Shares of USD 1 each	8628311
Earnings Per Share (Basic)	0.32
Earnings Per Share (Diluted)	0.32

Auroscient Outsourcing Limited

Auroscient Outsourcing Limited is registered under the Indian Companies Act on July 10, 2006 vide Corporate Identification Number U74999MH2006PLC163024, having registered office address at Unit No.

Particulars	FY 2017-18 (₹)
Total Income	1,974,553.00
Profit/Loss After Tax	-37,508,865.18
Equity Share Capital	500,000.00
Reserve and Surplus (excluding revaluation reserve)	-79,985,154.62
No. of Equity Shares of Rs 10 each	50000
Earnings Per Share (Basic)	-750.18
Earnings Per Share (Diluted)	-750.18

701, Sigma IT Park, Plot No. R-203, R-204 T.T.C. Industrial Estate, Rabale, Navi Mumbai, Thane MH 400701 IN. The Company is engaged into the business of providing IT enabled services. The Authorised and issued capital of the Company is ₹5,00,000/-.

Particulars	FY 2017-18 (₹)
Total Income	1,974,553.00
Profit/Loss After Tax	-37,508,865.18
Equity Share Capital	500,000.00
Reserve and Surplus (excluding revaluation reserve)	-79,985,154.62
No. of Equity Shares of Rs 10 each	50000
Earnings Per Share (Basic)	-750.18
Earnings Per Share (Diluted)	-750.18

Outstanding litigations and defaults of the transferee entity, promoters, directors or any of the group companies: None

Particulars of high, low and average prices of the shares of the listed transferor entity during the preceding three years:

	BSE			NSE		
Period	High (Rs)	Low (Rs)	Average (Rs)	High (Rs)	Low (Rs)	Average (Rs)
2015 -2016	271.60	103	187.3	270.90	103	186.95
2016 -2017	174	90.35	132.17	174	93.05	133.52
2017- 2018	283.5	103.05	193.27	287.70	103.1	195.4

Any material development after the date of the balance sheet: None

Such other information as may be specified by the Board from time to time: None

For Trejehara Solutions Limited
Amit Sheth
Director

Place : Navi Mumbai
Date : December 19, 2018